

FOR IMMEDIATE RELEASE  
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## **LONG BRANCH CONCORDANCE HIRES NEW EXECUTIVE DIRECTOR**

Long Branch --- Debi Heptig has been appointed to serve as the new Executive Director of the Long Branch Concordance (LBC) and will undertake the position on Tuesday, January 16, 2007. The LBC is a 501(c)3 non-profit that connects coastal Monmouth County residents to vital social services and community-based programs. Its services are available to all in need, free of charge.

In announcing the appointment, Board President Dr. Golam Mathbor said, "Ms. Heptig stood out among a remarkable field of candidates for the position. She has an excellent understanding of the task at hand and an impressive record managing a non-profit. She also has extensive experience with at-risk youth and community collaboration. We look forward to working with her as the Long Branch Concordance continues to grow."

Ms. Heptig was previously the Executive Director of Big Brothers Big Sisters (BBBS) of Monmouth County, a social service agency that helps children reach their potential through professionally supported, one-to-one relationships with mentors. This past summer she worked for the LBC as a consultant grant writer and fundraising coach. "Now those skills will be available to the clients, volunteers, and staff of the LBC on a full-time basis," Dr. Mathbor said. "This should help build on what exists, so that we can become an even more effective organization."

A graduate of Ramapo College, Ms. Heptig has used her expertise to help other organizations work on such areas as Board development, donor cultivation, and special events management. She is currently enrolled in prestigious New York University working towards a Graduate Certificate in Fundraising.

The LBC helps residents of coastal Monmouth County obtain referrals and resources for health care, housing needs, at-risk youth, rent and utilities, job development, domestic violence, language skills, and many other concerns. The LBC also holds monthly meetings that bring local, regional county-wide and faith-based organizations together to address problems facing our communities. The LBC's many partnerships and collaboratives include *The Long Branch Rotary Club, Long Branch School-Based Youth Services, Monmouth County Board of Social Services, New Jersey division of Youth and Family Services, Meal at Noon, and the Monmouth Health Care Center.*

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