

December 22, 2006
For Immediate Release

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Long Branch Concordance Featured on 94.3 Radio Station

Long Branch...The Long Branch Concordance (LBC), a 501(c)(3) non-profit agency that connects people to vital social services and community-based programs, is proud to have been chosen to be among the local non-for-profits included in the Santa Cause drive mounted by radio station 94.3. The objective of the Santa Cause drive is to encourage donations to organizations that help residents within its listening area.

Over the next 2 weeks, the station's *Lou & Liz in the Morning* will highlight several charities during their morning drive show. Listeners will be directed to The Point website for more detailed information and a direct link to your local charities. Please visit www.943thepoint.com and scroll down to the Santa Cause section to view more information about the LBC.

The Long Branch Concordance is a non-profit agency that helps residents of coastal Monmouth County obtain referrals and resources for health care, housing needs, at-risk youth, rent and utilities, job development, language skills, domestic violence and many other concerns. The LBC also holds meetings that bring local, regional, county-wide, and faith-based organizations together to solve problems facing our communities. The LBC's many partnerships and collaboratives include the *Long Branch Rotary Club, Long Branch School-Based Youth Services, Monmouth County Board of Social Services, New Jersey Division of Youth and Family Services, Meal at Noon, and The Monmouth Health Care Center*. For more information, please call 732-571-1670.

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